

GIBBONS P.C.

Robert K. Malone, Esq.
Brett S. Theisen, Esq.
Kyle P. McEvilly, Esq.
One Gateway Center
Newark, New Jersey 07102-5310
Telephone: (973) 596-4500
Email: rmalone@gibbonslaw.com
btheisen@gibbonslaw.com
kmcevilly@gibbonslaw.com

Co-Counsel for First Lien Ad Hoc Group

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF NEW JERSEY**

In re:

CAREISMATIC BRANDS, LLC, *et al.*,

Debtors.¹

(Hon. Vincent F. Papalia)

Chapter 11

Case No. 24-10561 (VFP)

(Joint Administration Requested)

APPLICATION FOR ADMISSION OF ALEXANDER B. LEES, ESQ. PRO HAC VICE

**TO: HONORABLE VINCENT F. PAPALIA
UNITED STATES BANKRUPTCY JUDGE**

Robert K. Malone, Esq., a member of the bar of this Court, hereby moves for the entry of an Order granting the admission *pro hac vice* of Alexander B. Lees, Esq. of Milbank LLP (“Milbank”) to practice before this Court in connection with the above-captioned cases. This application (the “Application”) is submitted pursuant to Rule 9010-1 of the Local Rules of the United States Bankruptcy Court for the District of New Jersey (the “Local Rules”). Unless

¹ A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors’ proposed claims and noticing agent at <https://www.donlinrecano.com/careismatic>. The location of Debtor Careismatic Brands, LLC’s principal place of business and the Debtors’ service address in these chapter 11 cases is: 1119 Colorado Avenue, Santa Monica, California 90401.

requested by other parties, no oral argument is requested. A proposed form of Order is attached.

In support of the Application, the undersigned represents as follows:

1. I am an attorney at law of the State of New Jersey, admitted to practice in the United States District Court for the District of New Jersey, the United States Court of Appeals for the Third Circuit, the United States District Courts for the Southern and Eastern Districts of New York, and a director of the law firm Gibbons P.C., which maintains an address of One Gateway Center, Newark, New Jersey 07102-5310. Gibbons P.C. has been retained to serve as co-counsel, with Milbank, for an *ad hoc* group of first lien holders under that certain First Lien Credit Agreement, dated as of January 6, 2021 (the “First Lien Ad Hoc Group”), in connection with the above-captioned cases.

2. I submit this Application, pursuant to Civil Rule 101.1(c) of the Local Rules of the United States District Court for the District of New Jersey and Local Rule 9010-1, in support of the entry of an Order granting the admission *pro hac vice* of Alexander B. Lees, Esq. to this Court.

3. Mr. Lees is an attorney at law and a partner at the law firm Milbank, which maintains an office at 55 Hudson Yards, New York, New York 10001-2163.

4. Attached hereto is the Certification of Mr. Lees in which he certifies that he is, and has been, a member in good standing of the bars of the State of New York since 2007; the United States District Court for the Southern District of New York since 2009; the United States District Court for the Eastern District of New York since 2012; the United States Court of Appeals for the Second Circuit since 2014; the United States Court of Appeals for the Sixth Circuit since 2018; and the Supreme Court of the United States since 2023. Additionally, Mr. Lees certifies that he is, and has remained, a member of good standing of said bars at all times, that no disciplinary

proceedings are pending against him in any jurisdiction and no discipline has previously been imposed on him in any jurisdiction.

5. Mr. Lees is familiar with the circumstances surrounding the above-captioned proceedings and applicable law, and his presence will serve the best interests of the First Lien Ad Hoc Group.

WHEREFORE, Applicant respectfully requests entry of the Order submitted herewith approving the admission, *pro hac vice*, of Alexander B. Lees, Esq. to represent the First Lien Ad Hoc Group as co-counsel in the above-captioned cases.

Dated: January 23, 2024
Newark, New Jersey

GIBBONS P.C.

/s/ Robert K. Malone

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Brett S. Theisen, Esq.

Kyle P. McEvilly, Esq.

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